A few years ago, I recall seeing images of life in the far-eastern countries. Almost every other citizen on the street had a mask on. Unwell or over-protective, I wondered. That is a way of life, I was explained by another, wisely.

I had banished those images until now.

The last two years, masks appeared more important an attire to sport than any other. Yes, in the last few weeks, infection numbers have gone southwards, courage seems to have spiralled. Agreed that while many around us still seem more keen to protect their chin than the nose but, yes, masks are here to stay. Like seat belts to a car driver, helmet to a two wheeler rider, a mask on every face is what is now a habit. That is our 'new normal', as everyone loves referring to the current state. Let us accept it. Live with it happily.

One of the many takeaways since March 2020.

Undeniably, for those who had said-the worst is over- at the end of 2020, they couldn't have been further away from truth, or reality. 2021 brought job losses, strangulated millions economically and devastated families around us. Arguably, there may not be a family in our network which does not have a COVID story of pain. Let us try and share our kindness with them.

For us at Project Mumbai, Covid year-one meant learning from the year gone bye and working with renewed energy. COVID year-two for us was about identifying newer areas of outreach and support.

Be it Oxygen support to over 20 districts or our emotional wellbeing health helpline which was accessed by millions across 25 states, every member of the Project Mumbai team-including our volunteers-left no stone unturned in ensuring that the last mile beneficiary stayed with a smile of satisfaction.

The second wave and early third, for us at Project Mumbai has been initiative measures to work with citizens, families, back on their feet. Especially the less privileged across sectors. And attempting health for all-both emotional and physical.

Project Mumbai has been the first to initiate vaccination for inmates of the district prisons (all the inmates of Mumbai’s two highly congested district prisons are now double vaccinated). We have been the first to start vaccination for the bedridden and homebound, an elder-care community which needed urgent attention. At the same time, we focused on a journey of hope, for children who have lost parents to COVID--ensuring that their education is not deprived and at the same time, providing them with emotional wellbeing support.

What's next, is the question. I think it is imperative that we all look at new beginnings--which should be from outcomes of the past.

For us at Project Mumbai, what was amazing to witness was the selfless spirit of volunteerism displayed by citizens across age groups. People going out of their normal path to do something for others.

The answer to What Next lies in this.

Project Mumbai is built on the foundation of strong values of GIVING. The spirit of volunteerism. 2022 is about scaling this across causes. Issues which impact our lives. It could be our effort to make Mumbai accessible--let us show more compassion to the differently abled. It could be in mapping Mumbai and being more aware of our own city’s cultural legacy. It could be pledging our organs after we leave this life. (Isn’t that the least we can do at this stage?).

Project Mumbai strongly believes that this city is Kind. Its citizens, including each one of you, epitomize this spirit of kindness. Many of you, as individuals, have displayed your volunteering bone, from time to time.

In 2022, can we do this as a family? Can we build this city into an army of selfless volunteers, who could do their little bit for others? Can we make Mumbai the Kindness Capital of India? Project Mumbai has embarked on this journey. We look forward to you joining us.

Once you have finished reading this note (and the newsletter, do not forget to sign up for the volunteering form on our website. Once you have done that, take that extra minute and sign up as an organ donor as well. Be a superhero in someone else’s life. Make your family proud. Be our community champion.

Happy reading.

Shishir Joshi
Co-Founder and Chief Executive Officer,
Project Mumbai
### Awards

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<td>Advertising Association presented Project Mumbai with the GREEN NGO OF THE YEAR AWARD - 2021 for its contribution to a better environment through the MUMBAI PLASTIC RECYCLOTHON.</td>
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<td>National Union of Journalist Maharashtra Award</td>
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JOURNEY IN 2021

Jan'21
- Distribution of Blankets
- Plastic recyclothon
- Satrangi
- The Mumbai Plastic Recyclothon
- Counselling Sessions For Prison Inmates Of Mumbai Jail

Feb'21
- The Greenfootprint Fellowship
- Vaccination Awareness Campaign- Unicef India
- Wheelchair Basketball

Mar-May '21
- Covid Support
- Support To Health Care Workers
- Emotion Express
- Emotion Express II
- Agni Rakshak
- Daan Utsav - Distribution Of Grocery Kits

Jun '21
- Each One Plant One
- The Mumbai Plastic Recyclothon
- Harita

Jul '21
- Young Minds For Mental Health

Aug-Oct '21
- The Smiling School Project
- Young Minds For Mental Health

Nov '21
- Drive From Useless To Useful
- Naksha- Rediscovering And Mapping Mumbai Roads

Dec '21
- Organ Donation Initiative
In a bid to boost Mumbai’s ability to meet the sudden rise in demand of medical oxygen and hospital infrastructure due to the second wave of covid-19, Project Mumbai had got into action mode from 17th March 2021, i.e. one week before the lock-down was ordered on 23rd March 2021 in the state of Maharashtra, by directly understanding the urgent medical requirements from the Hospital Authorities and providing timely support to the most hard hit hospital institutions.

In this attempt, we were able to donate ~600 Oxygen concentrators, not only across Mumbai but also in the interiors of Maharashtra in Nagpur, Aurangabad, Beed, Sinnar, Buldhana, Palghar, Hingoli, Jalna, Chandrapur, Osmanabad, Parbhani, Satara, Gadchiroli, Sindhudurg, Ratnagiri etc. In addition Bipap machines, Ventilators, ECG machines, HFNC machines, Wheel chairs, PPE kits, Masks, Ambulance service, Grocery kits were also deployed on need basis.

**Donation of Medical Equipments/Consumables**

**SAMVAAD HELPLINE**

Samvaad - the mental health helpline was launched by Honourable Chief Minister of Maharashtra, Mr. Uddhav Thackrey on 19th April, 2020. The aim of the helpline was to provide emotional support to people of Maharashtra.

This helpline is active for twelve hours in a day i.e 8am to 8pm for seven days a week. It is handled by 20 counselors. Each counselor on the helpline is trained to deal with various concerns. They are also given supervision and guidance from time to time.

Since its inception, Samvaad has received close to 30,100 calls.

Currently, SAMVAAD has 3 active verticals. Each vertical has specialised counselors that handle these calls for Adolescent Mental Health, Emotional Well-being and Child Sexual Abuse.

Through this helpline efforts have been to make mental health care affordable and accessible.

The Helpline is available for 7 days a week from 8am to 8pm. To reach Samvaad, you can reach out to 18001024040.
MISSION LIVELIHOOD: SUPPORTING COVID ORPHANS

COVID 19 has impacted lives across economic and social strata. Among the worst impacted are children. Especially those who have lost a single parent or both parents to COVID. Data available with the Project Mumbai team and shared by the Government of Maharashtra indicate that there are close to 500 children who have lost both parents to COVID, being the no. of children orphaned in maharashtra alone. Apart from this, there are over 20,000 children who have lost a single parent either the mother or the father to COVID. We have facilitated education support by paying the academic fees of 400 Covid Orphans for year 2020-21. Project Mumbai has been supporting the Women and Child development (WCD) Department in facilitation of the process for all districts in Maharashtra.

Activities and Process:
Across Maharashtra’s districts, there are officials of the WCD who are detailing cases of every child who has lost a single or both parents. These cases are collated and verified following which a Social Investigation Report (SIR) of the child is put together. This comprises the child’s family condition economically, educational status and who is taking care of the child in the event of both parents passing away and if there is a single parent who has lost his life.

EDUCATIONAL REHABILITATION:
The details also include the school where the child is studying, the contact number of the school, the school fees, the child’s name, gender and the banking details of the school. These are then passed on to Project Mumbai. The Project Mumbai team then calls every school, verifies the data, confirms if the fees are still to be paid, gets details of the child’s caretaker in the school and then, credits the fees in the school account. The process also involves a confirmation from the school that the fees have been credited. This is an initiative that Project Mumbai has taken up with a commitment of at least the next three years. The data collation and verification is a time consuming and tedious process and we have so far completed close to 300 of the children’s fees into the accounts, in the last three months. As more data comes in, more children will benefit. The fees range from Rs 3000 in some cases to Rs 1,00000 (One Lakh plus) in other cases, also in some situations, it is an adolescent in college whose professional course fees require to be credited.

Project Mumbai has a robust team which has been identifying the children with partnership of the Government of Maharashtra to create a transparent mechanism which will audit and verify each case and ensure credits take place and follow ups are also undertaken.

Impact of the project:

With the support and system in place with WCD we have been able to reach out to almost 600 students being covid orphans for education support. Already fees for 300 students proceed in one 6 months with verification done at all ends. These are students from schools and colleges of Maharashtra in need and documented as cases with WCD. Project Mumbai has reached out to the support across districts from Vidarbha region to Osmanabad, Raigad, Dhule and Aurangabad with the support to covid orphans.

The COVID-19 cases in Maharashtra had been increasing at an alarming rate over the past few weeks. The infection had risen at a rapid pace with an R value more than 1.7 with state reported more than 30,000 daily new cases in last few days and has more than 53,000 active COVID positive cases. Mumbai showing highest peak of >5000 cases consecutively 3 days with doubling rate decreased from 125 days to 75 days in the last one week.

In order to support ongoing effort of State Government to generate awareness amongst the people, Project Mumbai proposed three levels of engagement strategies using social and electronic media, unconventional media, mega phone, public transport system of government, teasers, etc by Influencer outreach, on-ground activation, counseling using local camp level and end to end approach using volunteers.

Three outreach films were developed with themes focusing on senior citizens, health, front-line workers, youth and families on vaccination.

Vaccination Drive

The COVID-19 cases in Maharashtra had been increasing at an alarming rate over the past few weeks. The infection had risen at a rapid pace with an R value more than 1.7 with state reported more than 30,000 daily new cases in last few days and has more than 53,000 active COVID positive cases. Mumbai showing highest peak of >5000 cases consecutively 3 days with doubling rate decreased from 125 days to 75 days in the last one week.

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Data Top up

With education being online, a lot of children studying in MCGM schools did not have access to the internet to continue their education. During COVID 19, we started a unique initiative to provide data top up of children who may have mobile device support but no financial ability for data.

There are over two lakh children from Mumbai’s Municipal Corporation who are studying with a shared phone. Project Mumbai decided to help these children with a data top up in their phones.

Ensuring dissemination of right information about vaccination and encouraging people to take their doses was our key responsibility. This step from our end saved many lives and restrict Covid-19 infection. This starts with getting everyone vaccinated.

The key messages focused on three main aspects of CAB (Covid Appropriate Behavior).

1st Message: Hand washing and maintain Social distances
2nd Message: Masking and get tested.
3rd Message: Get your family Vaccinated.

Project Mumbai became the first not for profit to launch the door to door vaccination for the bed ridden and homebound. This is a continuing process and is in partnership with the MCGM. So far a few thousand persons have been vaccinated at home by our teams. We are also conducting vaccination for the less privileged without documents and thereby over 5000 in prisons and the regional mental hospital have been vaccinated by Project Mumbai.

We partnered with the Municipal Corporation of Greater Mumbai to make education accessible to them. We collected the phone numbers of every child from every school from std 8-10 and recharged their phone with data / internet plans so that they can continue their education. Through this initiative we managed to impact 2500 students from age 13-16 from 50 schools across 24 wards. The initiative provided data recharge that amounted to 50lakh INR.
ENVIRONMENT INITIATIVES

The initiative is in its FOURTH year in 2021. Over the period of three years, The Mumbai Plastic Recyclothon has scaled almost two folds with the no of participants donating plastic waste increasing from ~85,000 in the first year to almost ~1.6 Lakh in the year 2021 with only individuals contributing their plastic waste in the initial years to 3 schools, 21 housing societies and 7 business corporates now becoming regular plastic waste donors in the year 2021 with the no of plastic waste drop-off locations facilitated by Project Mumbai increasing from 23 in the initial years to 34 in the year 2021 including 5 locations in Mumbai City, 28 locations in Mumbai Suburbs and 1 location in Navi Mumbai.

And finally with the no of households getting impacted and involved to transition to a “No plastic lifestyle” increasing to ~2 lakh in the year 2021 through our regular awareness sessions and nine plastic waste collection drives conducted in the year 2021 These numbers have increased despite of the lockdown imposed in Mumbai due to COVID 19 spread, thanks to the enthusiasm among the participants who encouraged us to conduct the collection drive inspite of all the regulation challenges.

To make a mark on The World Environment Day in June 2021, Project Mumbai for the first time expanded its scope of operations and conducted a plastic waste collection drive even in the coastal town of Alibaug, which proved to be a great success with substantial number of participants coming up and donating plastic waste.

Another milestone in the month of June 2021 was that L&T Hydrocarbon Engineering, as a public service initiative partner. In the month of July 2021, responding to the urgent need of food and nutrition among the hard-hit families by COVID crisis, Project Mumbai took up the task of donating grocery kits – for every 1 kg of plastic waste collected during the July Plastic recyclothon drive, 10 grocery kits were donated under the tagline – EK PE DUS. Through this scheme, we aimed at encouraging mumbaikars to remove more and more plastic waste from their households and at the same time help us in reaching out to more and more distress citizens by taking care of their family nutrition needs, in the way of distributing grocery kits with each kit weighing 20 kgs to each such individuals who approached us for food help.

Under this scheme, we achieved the task of distributing ~350 grocery kits including 200 kits being given out to our Safai Karmacharis in Bandra and Andheri area with the intention of helping the front line workers and 150 kits to the security staff of our 34 drop off locations to help them in the time of crisis and a way of thanks for their continued help during our plastic waste collection drives.

Also to our amusement on Friday, September 3, 2021, the International Advertising Association presented Project Mumbai with the GREEN NGO OF THE YEAR AWARD - 2021 for its contribution to a better environment through the Mumbai Plastic Recyclothon. Project Mumbai was chosen among over 200 entries from India and abroad.
Electronic Waste Collection Drive

It is a tradition since the year 2018 for Project Mumbai to celebrate Daan Utsav - India’s biggest festival of giving week, during which people perform acts of kindness, which falls in the first week of October every year. Hence, this time during the Daan Utsav week, we decided to celebrate this festival by conducting a much requested Electronic waste (E-waste) collection drive by partnering with My Green Society – an NGO working in waste management space. The collection drive was planned for two days on the first and last day of the Daan Utsav week, i.e. 3rd Oct 2021 and 9th Oct 2021, with registrants dropping their E-waste on 2nd Oct 2021 or 8th Oct 2021 at any of the 29 drop off locations facilitated by Project Mumbai across Mumbai. More than 124 participants supported our first efforts in conducting an E-waste collection drive and donated ~ 1.2 tons of E-waste, both days combined, in association with other organisations. Among the donors, we had 54 kid volunteers donating their collected E-waste.

DAAN UTSAV 2021

It is a tradition since the year 2018 for Project Mumbai to celebrate Daan Utsav - India’s biggest festival of giving week, during which people perform acts of kindness, which falls in the first week of October every year. Hence, this time during the Daan Utsav week, we decided to celebrate this festival by conducting our usual monthly plastic waste collection drive along with a much requested Electronic waste (E-waste) collection drive by partnering with My Green Society – an NGO working in waste management space. Further, in order to make the drive more special, we decided to conduct both the collection drives for two days in a month compared to just one in the past, on the first and last day of the Daan Utsav week, i.e. 3rd Oct 2021 and 9th Oct 202, with registrants dropping their Plastic waste and E-waste on 2nd Oct 2021 or 8th Oct 2021 at any of the 29 drop off locations facilitated by Project Mumbai across Mumbai and Navi Mumbai. With the idea of involving more children and making the new generation aware about plastic waste recycling and become more environment sensitive, during the Daan Utsav drive, we called out to all the child volunteers to collect and donate plastic waste/ E-waste during the drive, against which they would be getting recycled plastic waste compass boxes. The idea was to create awareness about behaviour change among children which would then help to change the waste segregation of the entire household

During this drive, more than 246 participants registered for donating their plastic waste, with ~2,810 kgs of plastic waste getting collected during the two days collection period. Further, more than 124 participants supported our first efforts in conducting an E-waste collection drive by donating ~ 1.2 tons of E-waste, both days combined, in association with other organisations. Among the donors, we had 54 kid volunteers donating their collected E-waste and 156 kid volunteers donating their collected Plastic waste, amounting to us distributing approx.210 recycled compass boxes to each of these kids including the entire school students of Fazlani I’Academie Globale (Mazgaon), kids from Thackrey Housing Society (Juhu), Kids from IIT Bombay Campus (Powai), kids from St. Zaviers Thakurdwarp Parish and remaining kids from our drop off location.

Since the main aim of the initiative is to spread awareness about ‘NO PLASTIC’ lifestyle and to inculcate a positive behavioural change among the citizens of Mumbai, we have been conducting awareness session and educating the masses about plastic waste recycling throughout the year 2021. During the registration of each Plastic Recyclotlon drive we have been asking our participants – whether they would like Project Mumbai Team to come up to their housing societies/schools/ colleges or business organisations and conduct an hour long waste management awareness session, detailing about WHAT, WHY and HOW of waste management, how Project Mumbai can help you in becoming a “Plastic free Mumbai champion” and lastly the opportunities that we can offer.

Through these efforts, we were able to gain a huge response of ~135 institutions willing to conduct the awareness session through us for their residents/ employees/students, out of which we were able to conduct 6 awareness sessions with 4 being in Housing societies, 1 for Kirti college students and 1 for a business organisation in Byculla. The health and safety of our mumbaikars remains our utmost priority, hence, due to the ongoing need of avoiding social gatherings throughout the 2021 year we had restricted the total no of physical awareness sessions to be conducted. Thus, in all we had ~ 5,900 citizens participating and getting influenced by such sessions.

Through this initiative, in the year 2021, we have managed to collect and divert ~13.5 Tons of plastic waste from getting dumped into the landfills. Out of the donated plastic waste, ~ 190 Benches have been made and set up in different MCGM gardens or Municipal Schools.

Each one Plant one (Celebrating Environment Day)

Under the environment vertical we have been working on plastic waste segregation, cleanup of water bodies and recycling plastic waste to city amenities. What you donate as plastic waste comes back to the city as park amenities. During the Pandemic, year the connotation of family has evolved, a person’s doorstep has become a housing society gate during the lockdown. Individual, strange neighbors in high rises have come collectively as a family and become close communities to interact, answer and help through the difficult time. Each one has built opportunities to build a new social community and its ethos to communicate, and survive.

The lockdown enforced people to stay indoors and decreased the pollution levels. Mumbai saw air quality improved with pockets of green as parks being flocked by birds and new voices.

The environment team of Project Mumbai has been active in building the green warriors through our other initiatives like The Mumbai Plastic Recyclotlon and Jalosh Clean coasts.

The key objectives of the initiative with World Environment Day:

• To increase public awareness of the value, benefits and need of trees
• To increase citizen participation in tree planting and tree care.
• To built a sense of community by facilitating grass root environmental action efforts.

On World Environment Day, Tata Mumbai Marathon and face of the event Tiger Shroff announced their support for ‘Each One, Plant One’. The youth icon is a firm supporter of the environment and believes - All good things begin at Home. With this ethos at the core, Each One, Plant One, encourages and inspires citizens to plant a sapling in the comfort and safety of their homes for a greener tomorrow.

We provided indoor and outdoor plants that have the quality to purify the air and facilitate healthy micro climate in your terrace garden and homes.

Each one Plant one (Celebrating Environment Day)

Needless to say the support and participation from citizens has made it a large community of citizens working towards reducing plastic pollution.

Project Mumbai intended to create one more occasions to develop more greens by campaign to plant for My Home My City. We called it Each one Plant one. We envisage to create and urge individuals, communities to redefine the greens within the house and housing society, community by planting.

Celebrating the World environment day Project Mumbai provided free Plants to registered participants to take a step and Plant one. We Planed to provide indoor and outdoor plants that have the quality to purify the air and facilitate healthy micro climate in your terrace garden and homes.

The environment team of Project Mumbai has been active in building the green warriors through our other initiatives like Each one Plant one.

On World Environment Day, Tata Mumbai Marathon and face of the event Tiger Shroff announced their support for ‘Each One, Plant One’. The youth icon is a firm supporter of the environment and believes - All good things begin at Home. With this ethos at the core, Each One, Plant One, encourages and inspires citizens to plant a sapling in the comfort and safety of their homes for a greener tomorrow.

We provided indoor and outdoor plants that are air purifiers:

Indoor Plants - Tulsi, Spider, Money Plant, Aloevera
Outdoor Plants - Kadam, Taman, Sitalaf, Kanchan, Bhendi Supari. (Imp Note: These can be planted only on roads or open spaces ins societies - trees)
The Green footprint fellowship organized by Project Mumbai has given students an opportunity to build a sense of ownership towards their city. Since gardens are considered to be lungs of a city, this initiative aims at analysing and upgrading the quality of open spaces present in all the 24 wards of Mumbai. Almost 100 fellows across Mumbai Metropolitan Region applied for the fellowship and 84 fellows have been shortlisted based on their location and availability.

The objective for the fellowship is to build awareness and consensus towards city’s green and create a community of caretakers. To engage the young Mumbaikar and create green ambassadors for our neighbourhood and city by large and through citizen and institution engagement for adopting a long-term association garden across 24 wards of Mumbai.

It focuses on building awareness towards greening of our neighbourhoods and city subsequently through mapping, prioritising and recreating the green spaces and compiling a report for the corporation. It would establish parameters and benchmarking criteria towards a holistic requirement of a public garden both qualitative and quantitative.

The fellows joined in with varied background from architects, urban Planner, designers, social work students and environment engineers wanting to work for the city’s green spaces. This 3-month fellowship is an opportunity for you to become future urban sustainability champions and contribute towards building a green and habitable city for all. Ward level groups have been created with coordinators on survey and mapping prioritising the fellow also belongs to the neighbourhood.

The fellows have been trained to work online over a digital platform for the citizen survey and response building for parks in each ward. Project Mumbai team had formed ward level online communities and each fellow had co-ordinated their involvement that becomes the must for this kind of project. Talking to people made them realise they describe their neighbourhood open space in a very simple way but that holistically gives us the idea of the garden. Being the daily user of that garden, their suggestions / ideas are really to be thought of and can easily be implemented. During the user survey part few people were really interested in this project and were happy about the initiative taken by Project Mumbai. They felt the project is for the people and by the people. In high density wards like KE, L and ME wards these gardens also had a significant impact on the mental wellbeing, as these were the spaces for citizens to get some air and let out. The pandemic has also had an impact on the conditions of the gardens as they would have been closed for long time and user footfall has come down drastically specially children and senior citizens, which is also challenge now.

We see the western suburbs having a greater number of gardens and recreation grounds giving opportunities to the neighbourhoods than central wards and eastern suburbs.

"As fellows working on field, we have faced lot of challenges such as generating drawings of garden with minimum resources, communicating with ward officers for locating gardens, gathering responses from the users visiting the gardens etc. This fellowship gave us an idea about efforts taken to plan and maintain open spaces of a particular ward. So far, we have observed that the quality of maintenance of a particular garden depends on the neighbourhood it is situated, number of visitors and lastly the involvement of local authorities."

– Shervari Kelkar, Harita Fellow T ward

During the month of March 2021, Project Mumbai in partnership with MCGM took up the task of beautifying Mumbai under the Banner of Satrangi – Beautifying Mumbai. For this purpose, 120 MCGM owned walls were identified by Administrative ward officers, with five walls being selected in prominent locality in each ward, which could either be a Municipal Hospital wall, Municipal School wall, Walls under the public highways etc and Project Mumbai with the help of citizen volunteers would paint these stretches of walls to build new identity spots or landmarks for the neighbourhoods of Mumbai.

Uptil now, 60-70 citizen volunteers, whether experienced or not but willing to contribute their time and skills, mainly consisting of college students, working individuals, art teachers and even professional artists, came together to beautify city walls with artworks and fresh coat of painting. Also Corporate volunteers from L&T India became a part of this initiative by lending some hands for wall painting.

Such involvement of citizen volunteers in the beautification of the City is undertaken with the intention to create a sense of responsibility and belongingness among the citizens of Mumbai for public spaces in a matter of just 20 days two long stretches of walls in K West ward, with 368 sq. m. and 1760 sq. m area were splashed
with some beautiful designs and bright colours attracting every passerby. Thereafter, due to the state wide lockdown proposed in the city of Mumbai to curb the second wave of COVID spread in the month of April, a sudden halt had to be made to our initiative.

But with the support of our enthusiastic citizen volunteers and taking all the necessary safety protocols for the wellbeing of our volunteers, we will soon get back to our mission of painting the remaining designated city walls

NAKSHA – REDISCOVERING AND MAPPING MUMBAI

Ever wondered what’s the significance behind the name which adorns the signboard at the beginning of your lane? Who are these people? What is their contribution which has earned them the place on the signboard?

Project Mumbai has launched one of the biggest and largest mapping initiatives of Mumbai’s roads. And what is on these roads. Including Hospitals, Educational institutions, pharmacies, and even Police stations. A collaborative action plan aims at ensuring every main road, every ‘gully’ gets mapped and its history recorded. A QR Code will help you navigate this further.

The MCGM, the Mumbai Police and the Mumbai University has officially joined hands with Project Mumbai offering us an army of 15,000 student volunteers for the data collection exercise.

Project Mumbai’s initiative is to first identify every such road, source the history of the person of prominence who is featured on the sign board, and feature their contribution on a digital platform. Additionally, the effort will be to provide details of other civic requirements of importance, in the first instance, police station locations, addresses, numbers (and subsequently hospitals, educational institutions etc) on the map.

The next is to QR code the sign boards which will be the enabler for citizens to be able to digitally track the locations with ease.

And lastly, but most critically, ensure that the locations are all geo-tagged- so that every citizen can not only benefit from the location and its points of interest at the click of a button.

There is another interesting aspect being added. Every time a person clicks on the road sign and name, he/she will get to see which police station jurisdiction this road comes under, which will be a huge enabler for citizens when they have to report a crime or incident.

The Mumbai Police has agreed to map and share locations of every police chowki and police station across the 94 police stations under Municipal limit, with contact number etc with Project Mumbai.

The Mumbai University has officially joined hands with Project Mumbai offering us an army of 15,000 student volunteers for the data collection exercise.

With the rapidly growing urbanization and increased traffic congestion in Mumbai, we have come across numerous instances of fire break out in our neighbourhood. According to our research, the major cause of such happening is the lack of fire safety awareness among citizens. Hence, we at Project Mumbai in partnership with the Mumbai Fire Brigade launched AGNI RAKSHAK - MAKING MUMBAI FIRE SAFE in July 2021, which was inaugurated by Hemant Parab, The chief fire officer of Mumbai Fire Brigade, which also led him to be awarded with the President’s medal for gallantry on the occasion of Independence day 2021.

The main intention of Agni Rakshak is providing high quality fire safety training to our citizens from trained Mumbai Fire Brigade professionals and to make each lane, each ward and entire Mumbai City - Fire safe and at the same time build “Citizen Fire Safety Ambassadors” who can be a first point of contact for the locals or the Mumbai Fire Brigade in case of any emergency.

The training provided is a perfect mixture of classroom and physical sessions conducted every Saturday at any of the four command centres of Mumbai Fire Brigade in Byculla or Vikroli or Mankhurd or Borivali, including General principles on how to control/ suppress fires, what to do and what not to do, how to make use of a fire extinguisher, fire escape techniques, how to help others in such crises, number of on-ground practical experiences and a special mental health session conducted by professional Clinical Psychologists, explaining how to keep your mind, body and soul strong in such adversity

With the support of our skilled Fire Brigade officers, in just six months we have been able to successfully train ~900 Mumbai citizens and these trained “Citizen Fire Safety Ambassadors” are then going to conduct an orientation/ awareness program on fire safety in at least three residential complexes (buildings) within his/her vicinity, making the newly acquired knowledge accessible to the masses. Anyone above the age of 18yrs, who is interested can register for Agni Rakshak our website - https://projectmumbai.org/agni-rakshak/
Wheelchair Basketball

Samavesh is Project Mumbai's initiative towards inclusion of persons with disabilities into mainstream activities.

We take this opportunity to present one of our key initiatives in this space—WHEELCHAIR BASKETBALL.

Wheelchair Basketball In India / Mumbai: The Sport Context: In India, Wheelchair Basketball National Championships started in 2014. Since then, the Maharashtra Men's team has won the Gold Medal in all the 6 Nationals held till June 2019. No Nationals were held after that due to Covid 19. 9 out of the 10 players representing Maharashtra, in the men's category, are ex-Army players. As many as 8 players have represented India in international matches so far. The Maharashtra Women's team won the Gold Medal in the last two Nationals held in 2018 and 2019. The Maharashtra womens team was formed in Mumbai in 2017. In 2017 and 2018, all 10 players were from Mumbai. In 2019, 4 players were taken from Pune. So far, 6 Women players (all from Mumbai) have represented India in international matches. The entire campaign is called SAMAVESH—MAKING MUMBAI AND MAHARASHTRA ACCESSIBLE.

The premise of this partnership is about CAPABLE AND ABLE. Our effort would be to create multi-stakeholder discussions in ensuring accessibility and inclusivity across society starts getting observed. Corporate Offices, public spaces and government offices should start including and exercising more sensitivity towards accessible persons and their approach should change. Social media campaigns directing them towards this will take place through sports. Project Mumbai 2021 We start in Mumbai and we are hoping that by the end of the financial year, at least fifty institutions across Mumbai would have volunteered to make their institution accessible and pledge to introduce policies and promote accessibility. In phase two, we propose to take this to at least five tier one cities across Maharashtra and by year five we are hoping that the slogan Making Mumbai Accessible is changed to Made Mumbai Accessible.

Objectives: Project Mumbai has finalised an Memorandum of Understanding with the Mumbai Wheels Wheelchair Basketball Association to a. Promote the sport b. Create Livelihood opportunities for the players c. Help Create support group culture among parents of family members with limited abilities d. Change Mindsets towards disabilities e. Help build urban infrastructure which is Accessible and Inclusive Activities and methodology: Promote the sport—Wheelchair Basketball—This will be done through building infrastructure, providing players with playing facilities, wheelchairs of national and international quality, healthcare support systems like physiotherapists and healthcare experts, creating training facilities, organizing tournaments, building competitive opportunities and thereby ensuring creating talent at the local level, national level and international level. There is a detailed plan being put in place of periodic intervention. Create Livelihood Opportunities: Engage with corporates and institutions to provide employment to the players, provide and discuss skilling of the players, guide the players to become coaches and trainers post their playing careers. Discuss with the government to create pension opportunities for players and also publicise the sport in a manner that players get commercial endorsements and opportunities. Building Support Group: The effort is to organise as many show matches, camps and tournaments and practice sessions where families, citizens and persons with other family members come and watch the sport, get the opportunity to discuss with layers the challenges, ways to overcome these challenges and winning strategies. These occasions would also provide setting up stalls and booths with expert counselling and facilities on career guidance and mental health. Making Mumbai and Maharashtra Accessible: Most infrastructure and urban planning is devoid of accessible thought. The larger idea of partnering on this sport is to ensure people come and watch players in action, realise the difficulties that are faced and return with a mindset that accessibility is so critical across the city. Enabling Accessible Infrastructure support in Public Places: The sport would be played in different parts of Mumbai and Maharashtra compelling institutions to build infrastructure which is accessible.

The five-year Smiling Schools Project was conceived and launched in September 2019, and has been Project Mumbai's flagship mental health project. During Year One of The Smiling Schools Project, we reached out to 150 schools under the Municipal Corporation of Greater Mumbai (MCGM) - the country's largest municipal body - and 120 schools in the Thane Municipal Corporation (TMC). We aim to bring The Smiling Schools Project to around 5000 teachers and principals, 2 lakh students, and approximately 4 lakh parents over this five-year term.

Year One highlighted the importance of creating a Safe School Climate in terms of the physical and emotional environment of the school, with an aim of creating stronger teacher-student relationships and peer relationships, and reducing bullying. By creating a specific curriculum and imparting it to teachers and students in a structured manner, we were able to see an increase in help-seeking behaviors, reductions in teasing behaviour by students and a reduction in fear towards the teacher.

The theme for Year Two (2020) of The Smiling Schools Project is Stress and Coping, and Happiness and Well being. In the face of the lockdown imposed due to the COVID-19 pandemic, the Mental Health Team at Project Mumbai has adapted this flagship project in order to continue reaching out and assisting all school stakeholders during this time of need. This year, we have so far reached out to 1000 teachers and Principals in the MCGM and TMC by creating Whatsapp groups with them, and are dedicatedly sharing simple yet relevant and comprehensive infographics, posters, and tips related to mental health concerns, on a weekly basis.

In the third year, the smiling schools project is focusing on stress management and dealing with the Anxiety that comes from going back to school. So far we have managed to impact 450 schools, approximately 1500 students, 450 principals and close to 800 teachers.

Young Minds For Mental Health

Adolescent mental health has been a passion space for Project Mumbai. Our adolescent mental health initiative—Young Minds for Mental Health is a humble attempt to create mental health awareness with adolescents.

Young Minds for Mental Health was a peer support development program. In this program we trained adolescents for 3 months to understand and respond to Emotional concerns. How to identify Individuals at risk and escalate issues. Any individual in the age range of 15-21 could participate. In aim of the program is to create first respondents to manage emotional distress. The program lasted for 3 months with over 30 people in the first cohort. In the second cohort we received 25 registration.
Project Mumbai owes its strength to the commitment of its Volunteers. Some of them share the reason for the fire in their belly.

"Mankind grows when we help each other, when we care for each other, when we are not selfish. We all owe our success to some person, some technology, some opportunity. Be that for others, not for ourselves.

I have been volunteering for Project Mumbai for various initiatives like Plastic Recyclethon, Covid 19 helplines, Agni Rakshak. Making Mumbai fire safe for quite some time now I have been part of a such a delight to work with Shishir Joshi and the team. In all we can put smiles on 100,000 people.

It’s not enough to be compassionate. You must act.

— Dalai Lama

One of the foremost concerns emerging from the different aspects of COVID-19 is its impact on mental health. The common mental illnesses in older adults and Sr citizens are depression, Stress, breathlessness and Anxiety. One such case is my Mother-in-law who has been in this situation and suffering from breathlessness for almost 11 months. After undergoing medication for quite some time, her illness is back.

Doctors advised us to put her on an oxygen concentrator. What a sigh of relief...

I approached them and they provided me this concentrator with no charges. What a sigh of relief... I am grateful to Project Mumbai for being the building blocks of this incredible person. Personally, this helped me learn how to acknowledge and validate someone and communicate in a way that would be helpful while comforting someone, which I believe is extremely important.

This has been my first time experiencing a peer help support group. And, I THANK YOU to each one of you who contributed to making this place safer, acceptable, and comforting. This initiative exposed me to so many different perspectives to look at and feel that we’re not alone. We’re in this together.

Special appreciation to Malvika, Tanvi, and Devika for being the building blocks of this incredible person. Personally, this helped me learn how to acknowledge and validate someone and communicate in a way that would be helpful while comforting someone, which I believe is extremely important for every other being to be felt heard whilst going through different phases in their own life. Coming to the end of these sessions, I have learnt that it’s not just an opportunity to provide each other space to just LET BE. Sometimes, the silence conversed more than words, making me feel it’s okay!! This peer help support group has been a great success as each day was for every other being to be felt heard whilst going through different phases in their own life. Coming to the end of these sessions, I have learnt that it’s not just an opportunity to provide each other space to just LET BE.

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A knock of giving back to the society was incubated in me since a very young age. I got lucky when a few days ago I came across Project Mumbai and their out-of-the-box initiatives and inclusive method of execution has kept me glued to the organisation. I have been a part of most of their initiatives from plastic recycletion to covid vaccination for jail inmates. The satisfaction I have gotten by contributing my bit has next to impossible to put into words. Being able to experience the email of support once in their lifetime. I believe this is just the beginning for me and I’m going to continue contributing in whatever way I can because Mumbai ki lye kuch bhi kargaya!!

I am grateful to Mumbai... When the second wave of covid hit in Mumbai my mother and father in law all three were positive. I was not able to arrange the oxygen concentrator...

At that time I came to know about project mumbai... I approached them and they provided me this concentrator with no charges. What a sigh of relief...

Thank you project mumbai for this kind work you are doing.

— Sumit Arora

Have been associated with Project Mumbai since June 2019 where the first time I was assigned to do Plastic Drive in Mumbai. That is collecting plastic from various pockets of Mumbai. The first day was a shock to me where I was sitting in a Truck with mud and dirt on all sides and was driving towards south mumbai and on the way had to pick up my volunteer partner.

Post the pickups from various places and in the end at 1:00 PM when I left the plastic filled truck, I just glanced at the truck and the pile of plastic when I saw it sounded as each one of us is responsible for having floods during rains. As this plastic gets accumulated and it is the main reason for water logging.

Month on Month while collecting this plastic made me satisfy inside that I am contributing something for the environment. And till this date have made all my friends dispose off plastic and use cloth bags.

Then when the pandemic started was part of the non covid team where the hospital beds details were to be captured and patients were helped. Day by day my association with Project mumbai is going on and on and on. And today I am feeling proud that I am considered to provide my honest face and work towards making Mumbai a better place. Thank you for giving this opportunity, I will always be ready to do an extra bit for Project Mumbai. Thank you Project Mumbai and Mumbaikar will be back soon.

— Ashish Dhar

The weekend started early but with a big smile for a good cause. I am proud to be part of Project Mumbai for all activities, the team is so warm and Mumbaikars are really supportive and kind.

Day was tiring but I didn’t realise the tiredness because of the end of the day I know that this is for the people of Mumbai. Thank you for giving this opportunity, I will always be ready to do an extra bit for Project Mumbai. Thank you and Mumbai will be back soon.

— Vaked Ahmed

I have been associated with Project Mumbai for about 4 years now as a Volunteer. I remembered when message to join I was a bit skeptical about what role I can play being an IT professional for four decades and here I can contribute towards the Museum and Vision of Project Mumbai. But nonetheless, being born, brought up and settled in Amchi Mumbai since birth, I made up my mind to be a part of your team after learning your NGO has good governance, best practices and led by an able leader like you.

From the start, it has been a great journey for me both in terms of learning, opportunity to serve community at large, getting to know different people from all walks of life, interacting with volunteers who are building youngsters and finally a pleasure to listen, work and hear a word of appreciation from the common man. I have been associated with the Plastic Recyclethon, Essay Contest, Clean the beach, support to elders during pandemic times by way fetching items from the market and ensuring delivery, coordinating with doctors and doctors in terms of bed availability, coordinating with schools to get data on children who needed financial support on account of one of their parents succumbing to Covid etc.

Overall, I enjoy this experience and look forward to working more and more on future projects. And the best part I realised is that we can do so much being available online without our physical presence.

I wish you Mr. Shishir Joshi and your team great success and am glad to be a part of this journey.

— Vivek Jain

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Har Ghar Hain Donor - The Organ Donation Drive

Project Mumbai in partnership with Amar Gandhi Foundation will approximately launch in January to build awareness towards Organ Donation cross segments of society. In this respect, Project Mumbai can utilise the outreach content which is available on the AGF website for all activities at full action from Jan 2022.

1. The purpose of the organ donation drive is to create awareness and increase the willful participation of adults to sign for organ donation. The same cause can have many myths and doubts for which explanatory videos by doctors would be used as a tool of verification and confirmation that the process is safe. Videos or statements converted in video will be published for greater turnover of the sign up.

2. Out-reach would also involve socially known people creating awareness about the Organ donation drive and its importance.

3. We would create opportunities to sign up for entire family and individuals through awareness sessions for organ donation.

ORGAN DONATION AWARENESS PROJECT HAI GHRAR HAI DONOR

Project Mumbai in the past 3 years has taken initiatives which are not only people focused, but impactful by scale and diverse in ideation and participative in nature be it Environment, Health care (Mental Health), Elderly care, COVID support, Governance and citizen responsibilities, Livelihood, Safety and Security, Urban Living, Inclusive and Accessible Living last but not the least, Citizen participation through volunteering.

Continuing our work in the health sector, we are launching our new initiative-

Organ Donation awareness project- “Har Ghar hai Donor”

As per National Organ and Tissue Transplant Organization (NOTTO), around 3 lakh people in India need organ donation every year and only 0.01% Indians have given consent to donate their organs after their death. In 2021-21, deceased organ donations have decreased by 50-80 per cent across the world and our country has been similarly affected.

These numbers show the need to help and save lives. Amidst the covid, in the past two years the importance of organ donation has been highlighted greatly and it is the need to work actively with creating awareness about the same.

We believe that every citizen, who is capable, should contribute their bit to the community. By pledging to donate their organs, is one small step, if that is possible. It has to be volunteered.

Many people are not aware that the process is simple, and beyond that, many people who pledge to donate their organs sometimes forget they have pledged to donate.

Then there is the emotional pressure from families who sometimes refuse or are in denial.

Therefore, we are building an entire campaign-offline and online—to make the family as a component in organ donation.

HAR GHRAR HAI DONOR: EVERY FAMILY AS A DONOR

The sole aim of the campaign remains to create awareness and outreach to maximum citizens throughout the city and create inclusivity for everyone at a larger level. Therefore, we hope you support our people’s campaign by becoming an integral part, spreading awareness and being a hero through pledging towards giving a gift to someone’s life. #hargharhaidonor #meinbhidonor

Nirbhaya: Capacity Building and Mental Health Support

In order to provide assistance to the Mumbai Police, Project Mumbai would form a group of volunteers that can be the first respondents, be the eyes and ears of the Nirbhaya team. The group of volunteers will be an all women team that will assist the police in making the city safe.

The volunteers will be trained in self defense and other techniques to escape from possible threats. After the completion of the training, they will be eligible to join as an extension to the nirbhaya teams. The volunteers will be trained collectively by the team at Project Mumbai and Mumbai Police Nirbhaya teams.

Each Nirbhaya team will be assigned a group of such volunteers and a database will be created with their details. Project Mumbai will be incharge for the creation and maintenance of the database.

MENTAL HEALTH SUPPORT FOR PROJECT NIRBHAYA

Project Mumbai also proposes setting up a help desk in the police stations for women who have experienced any degree of violence. Reporting violence requires courage and most of the times, the person who has gone through any degree of violence isn’t in the state of mind to feel courageuous as filing a report can be a fearful experience after all the abuse and trauma they may have gone through.

A trained professional counsellor will be seated at the police station where the survivors come to file report may provide them with at least first aid counseling that may help them easen the process of reporting along with helping them manage their emotional well-being.

The counsellors will be trained by the team at Project Mumbai. They will be responsible for documenting the cases they counsel and also provide empirically sound mental health practices.

The counselors will hold a master’s in either psychology or Social work. They will also be regularly supervised to maintain the quality of the services.

Maitri Project

After the heartwarming response by the interactive senior citizens, we wanted to lend our support even more than just virtual screens. The aim is to create a safer environment not only emotionally but physically for the senior citizens to live in with dignity.

Project Mumbai in partnership with Mumbai Police, we collectively want to take a step forward to empower our senior citizens of Mumbai through our upcoming project- Maitri - Making Mumbai safe for Seniors.

Taking one step further in cementing the people-police relationship is a Project Mumbai initiative called ‘Maitri’ (Friendship).

This first-of-its-kind program in India aims to bring the senior citizens of the city together with the Police force by volunteering their time and skills. The senior citizens, people above the age of 60, have always been an active member of the citizenry but mostly at the community level. Mumbai, which is reported to have more than 15 lakh senior citizens (Census 2011), represents a great opportunity for this partnership to support at a systemic and institutional level as well.

Through a “How Can I Help You?” desk, the senior citizens can support activities such as filling forms, guiding complainants to the right officer/office, provide basic guidance and counselling for minor grievances, etc.

The volunteers (senior citizens) can be provided with basic support through a training program by the Police in collaboration with reputed organizations such as Dignity Foundation, HelpAge India, Silver Innings, and community groups such as Nana-Nani parks, Senior citizen mandals, and so on.
Congratulations on your 3rd Anniversary.

Mumbaikars.

So, jump in as a volunteer, funder, partner. The success of Project Mumbai depends on the involvement all of us.

Mumbaikars should be grateful to Project Mumbai and the best way to show our gratitude is by getting involved.

I think Project Mumbai is a fabulous NGO that is led by some fabulous people of high integrity. By working as a Public-Private-People partnership the Project Mumbai team wants to create a better version of Mumbai. We Mumbaikars should be grateful to Project Mumbai and the best way to show our gratitude is by getting involved.

Some of us decided that we needed to do something to help those who did not have a safety net – they needed food, mental support, income, etc. And Shishir became the go-to person for me when I needed help with a food supply vendor, police permission for transporting supplies, etc. We used to joke that I had no idea when he slept.

Project Mumbai really shone at that time of crisis to help people in Mumbai.

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Congratulations on your 3rd Anniversary.

— Luis Miranda
Chairman, Indian School of Public Policy & CORO

'Mumbai Ke Liye Kuch Bhi Karega', I saw this tag line first time in an Auto in early 2020. In a city of Bollywood, it might sound bit melodramatic when you first hear it. But these words encompass passion, drive for change and relentless effort once you get to know the organization and vision behind this. For me, 'The Project Mumbai' is like Mission Mumbai. This origination is an epitome of innovation, perseverance and most importantly agility to respond and go beyond the comfort zone. They are only three-year-old non-profit organization, but their footfall can easily overshadow the limited presence of three years.

Nothing is routine work for this organization. The Project Mumbai also played an acritical role to motivate Maharashtra Covid Relief and Response Platform (MahaPecOnet) with pragmatic solutions.

I expect in coming days more Project Mumbai chapter and such powerful tag line for cities like Thane, Navi Mumbai, Pune, Aurangabad, Nashik, Nagpur etc. I wish all the best to Mr Shishir Joshi and his entire team for their diligence and always be part of the solutions.

— Yusuf Kabir
Water, Sanitation, Hygiene (WASH) Specialist, Climate, DRR & Emergency Focal Point, UNICEF Maharashtra

The rally cry “For our Mumbai” resonates with every citizen of the city and Project Mumbai shoulders that responsibility not as a burden but as a driver of its initiatives that brings together the People, the Public and the Private to change peoples lives positively. Truly a purpose worth applauding especially given the innovation and scale with which Project Mumbai led by Shishir Joshi seems to be able to design and execute on an on-going basis. Your impact is a badge of pride for every Mumbaikar. Kudos and wish you many more milestones!

— Karun Shaiva
Managing Trustee - RISE Infinity Foundation
Secretariat - MAHA PECOnet
Chief Impact Officer & MD - Ideobro Impact Solutions

I have associated with Project Mumbai when chairing CII Yi (Young Indians) and the enormity, scale and ease at which they do their herculean efforts is nothing short of admiration and awe. From planting over 20,000 trees using volunteers to plastic collections and recycling, the vigour, vision and velocity with which Shishir and his team action impact projects are truly noteworthy. In my opinion what stands out is Shishir’s uno-focus on breaking large goals to smaller milestones and achieving them with partners, volunteers and his team that has actually created a difference. A good lesson in management as well as altruism truly! Wishing the team all the very best and will always be a supporter and volunteer at Project Mumbai

— Komal Lath
Founder, Tute Consult

I am sure you are very proud of everything you’ve achieved within such a short span of time. To me your work has been phenomenal and most critical. I am so proud to know you and so glad I got the opportunity to work with you in a small way. I feel honored and salute your spirit of determination and perseverance. During the tough times of Covid you were able to the impossible. As a Mumbaikar I can’t imagine Mumbai without Project Mumbai anymore. You’ve created that special space for yourselves and we all know ‘Aap log Mumbai ke Liye Kuch bhi Karega’. I thank you on behalf of all Mumbaikars for being there for us and helping us in times of need.

I love the way your activities are centered around what the people need, what the city needs and not what you want to do. As you traverse your next few years, I am sure you will keep that goal in the center for you will then be truly serving Mumbai.

I wish you the very best and will be continually cheering you on and be inspired by you. :)  

Best Wishes,

Pooja Taparia
Founder & CEO, Arpan

I have had the privilege of knowing Shishir Joshi in his earlier wondrous avatars and therefore not at all surprised at what he has been able to do with Project Mumbai.

To run a successful NGO one needs the following:

- The vision to clearly define what you stand for and what you seek to achieve.
- The ability to rally people and resources around you. No successful NGO is an island.
- The single-minded focus to dream, wake up, go out and make that dream a reality.

The commitment to realize that though things might not always go the way they are planned, one needs to keep laboring on towards the ultimate goal.

And that’s exactly what Shishir and his colleagues at Project Mumbai have been able to do.

Add to all this an amiable personality, a willingness to help and the capacity to really scale things up, and you have a potent cocktail of goodness that spreads like the fragrance of flowers in the early morning.

I believe Project Mumbai is unique because of all the things I have mentioned above.

I also believe the best years are ahead.

I wish the three year old all the very best.

After all how many people are able to say with conviction “Mumbai ke liye Kuch bhi Karega”!!!

— Ramesh Narayan
Director Strategy, Asian Federation of Advertising Associations (AFAA)
Is making a financial donation as easy as, say volunteering your time or skill for others?

There is never a right answer or a Yes or No to this. But, as a catalyst in the space of Collaborative Philanthropy, trust me, nothing comes easy. Yet, we at Project Mumbai have been the privileged recipients of unconditional support from across quarters.

Adversity they say brings out the best among people. The last 18 months of the pandemic that impacted lives is one such example of positive impact. There has not been a single day that the Project Mumbai email address hasn’t had a fresh email from a volunteer, offering his time or skill unconditionally for others. And the belief that individuals volunteer and corporates sign on cheques, cannot be far from true. Across age groups, communities, citizens have reached out to us offering and actually donating money for cause(s). There has not been a fortnight when a corporate has not reached out seeking details on initiatives they can fund. Areas where teams can volunteer and avenues for selfless collaborative support. Project Mumbai is grateful to each one of you. From the teenager in Powai who launched a crowdfunding platform, to the lady in Mahim who volunteered by cooking meals, to the senior citizen in Andheri who helped build a tech platform, to the mini and mega sized corporates who donated with a heart.

Thank you all. Your support has ensured that the last mile beneficiary has a smile on his face. We remain committed to ensuring a transparent and ethical utilization of your support. Always.
LETS COLLABORATE!

MUMBAI NEEDS YOU

CORPORATE VOLUNTEERING FOR A CAUSE

Are you a Corporate House/Corporate Citizen with some fire in your belly? Do you feel for your city? Strong enough to call it MY CITY? Here is your chance. A call to action for Corporate citizens to volunteer for a cause. As a team. Be it Protecting water bodies, being trained in Civic Problem Solving, Fire Safety methods, Better City Governance, Maintaining Green covers or any larger cause. There is a cause waiting to be championed. You could be that champion. Write to us at volunteer@projectmumbai.org

DONATE FOR A CAUSE

Project Mumbai is relentlessly working on initiatives that impact citizens' lives. We have been fortunate to get pro bono support from individuals and experts from time to time. But some of the services are expensive, some projects require funding and there are costs to be met. We would be happy to have you on board as a donor partner. You can choose a cause we are working on, a project we are associated with or donate to the Project Mumbai Corpus Fund which will get appropriately utilised. Our projects do fall under the CSR Category too. We also assure complete transparency in all financial transactions and use of resources. The Project Mumbai bank details are mentioned below:

Project Mumbai
Axis Bank Ltd, Andheri West
Account No. 918020096611456
IFSC: UTIB0000740
Send us a text about your donation with your name, address and PAN to mobile no: +91-9653330712
You could also call us on: +91-9653330712

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Our initiatives are aimed at improving the quality of life for Mumbaikars. Help us in our endeavour by contributing your time or volunteering with your skills. Write to us at info@projectmumbai.org Subject: Volunteering4ProjectMumbai
Along with your details, please include a brief note on your area of interest and the amount of time you can devote to a particular cause.

SHARE A SOLUTION

If you see a city problem which you can solve, share it with us. We will help take you to the right civic authority. Write To Me: shishir@projectmumbai.org

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