

## Mumbai 2.0: Newsletter Report

Project Mumbai, in partnership with the Government of Maharashtra brought together the Public and Private sector influencers of India and of course the Mumbai Metropolitan Region (MMR) for an independent, time-bound and outcome-oriented conference, aimed at arriving at action points for the next five years, to benefit Mumbai and its residents.

The conference was themed around three central verticals.

How we grow - which discussed Upgrading infrastructure in a time-bound manner,  
How we earn - focusing on Boosting economic activity and creating more jobs and  
How we live – Which dealt in depth on the Quality of Life and Better living.

The Chief Minister, Mr. Devendra Fadnavis sat through for the entire duration of the seven-hour conference, as a front-bencher taking notes and, as the panellists finished outlining what the city needs, he then presented his action plan.

The detailed report is part of this newsletter as well.

Was there one highlight of the action-oriented conference? No, to speak of, because, there were plenty.

The outcome and agenda were, needless to say, in the interest of the people of Mumbai.

Each of the speakers, influencers who responded to a call to Action by Project Mumbai, on what they can do for the MMR pointedly spoke about the role they are willing to take on.

Union Ministers from Delhi, Surface Transport Minister Nitin Gadkari and Industry, Commerce Minister Suresh Prabhu shared the infra and business challenges as well as collaborations that are in the offing.

Others who lent their might to the cause and agenda, by their sheer presence included Bharatt Ratna, Member of Parliament (Rajya Sabha) and former India cricket captain, Sachin Tendulkar, Industry icon Adi Godrej, Business captains Noel Tata and Gautam Singhanian, SBI Chairman, Rajneesh Kumar, BSE CEO, Ashish Chauhan, Mumbai First Chairman, Narinder Nayar, PwC Chairman, Shyamal Mukherjee along with PwCs Hazem Galal, heads of various public and private sector institutions, to name a few.

Amitabh Kant, CEO, NITI Aayog, played a deft moderator to the Session on How we grow, neatly ensuring that the conversation between him and other Mumbai heavy-weights, Municipal Commissioner (MCGM) Ajoy Mehta, Metropolitan Commissioner R a Rajeev, Private sector captains SN Subrahmanyam (CEO, Larsen and Toubro) and Sanjay Reddy (Chairman, GVK) remains focussed and decisive.

Banker Uday Kotak (Chairman, Kotak Mahindra Bank), wore his Mumbai heart on his sleeve and urged the Chief Minister, who was all ears, not to give even an inch away to other cities or states on financial opportunities.

Kalpana Morparia, CEO and MD, JP Morgan, Ravi Raheja, Group President, K Raheja Corp, Sanjay Nayar, CEO and MD, KKR (who promised his time for Mumbai's issues through Project Mumbai) led by example. They all promised support to Project Mumbai in all their initiatives (more on this in the next two weeks).

Praveen Pardeshi, Additional Chief Secretary, Maharashtra and part of the CMO, outlined what he felt were the Government's priorities and how collaborations can pave the way for a better Mumbai.

The conference was themed around focusing on a better quality of life for Mumbaikars. This was session three.

Ronnie Screvala, Chairman Swades foundation, who has helmed many initiatives for the region, steered the discussion, concerns and eventually solutions, echoed by India's Badminton coach Pulela Gopichand, Environmentalist Bittu Sehgal, Youth icon and business baron Ritesh Agarwal of Oyo rooms,

Ashish Hemrajani who has revolutionised retail trade through Bookmyshow.com and Maharashtra's Principal Secretary, Culture, Bhushan Gagrani, who reemphasized on the importance of Mumbai as a tourism destination.

Mumbai 2.0 brought on stage not the actor but the tactical businessman, a doting father and success story in the form of Shah Rukh Khan, engaging in a friendly yet incisive tete-e-tete with the Chief Minister. His quip, of the CM being his 4 am friend when he felt lonely (in response to the Chief Minister supporting Project Mumbai's initiative of a helpline on Counselling and Loneliness) was widely reported across media platforms.

The Chief Minister Mr. Fadnavis played with a straight bat. Honest, forthright and candid.

He outlined his action plan (which he said would be taken up by the Chief Minister's War Room in collaboration with Project Mumbai) and then, responded to every query, appreciative or critical, that was addressed him.

Project Mumbai takes this opportunity to profusely thank the Fellows from the Chief Minister's Office, specifically Janak Shah and Shiv Seth ably led by OSD to the Chief Minister, Kaustubh Dhavse.

The content could not have been richer, had it not been for the support of Knowledge Partner PwC, led by Manish Agarwal and supported by Sangeetha Raghuram, Alpesh, Nikhil Pande and team. Project Mumbai is also thankful to Mumbai First as knowledge partner.

Tata Trusts, Reliance Foundation, K Raheja Corp, Larsen and Toubro, GVK, Bright Outdoor, MMRDA, CIDCO provided the much needed back up to ensure the planning and execution was flawless.

Last but most critically was the support of team Project Mumbai Rimple Dedhia and Ramona Vaz and the Advisory Board team of Jalaj Dani, Ridham Desai, Mrugank Paranjape and Sanjay Panwalkar, who were the constants at every step, offering guidance, support and strength.

Mumbai 2.0 was not an event. It is about drawing up an agenda. Project Mumbai has taken up several issues emerging from the discussion and is also following up on the commitments made by the influencers in response to the Call to Action.

Some of these are taking shape in the form of Mission Mumbai.

Mumbai 2.0 will also be a regular on the discussion agenda, ensuring that the drawing board is revisited time and again to ensure the priorities of Mumbai and its residents always remain first. It is after-all, My City.